

Opportunity Exchange Exhibitor Information

I would like to exhibit at Opportunity Exchange, how can I get a booth?

We do not allow any companies to exhibit that do not currently hold a contract as a Tier I supplier to Toyota. The format of OE is designed to have a clear, visual understanding of where buyers versus sellers are located. We believe this creates a greater chance for contact to be made between respective groups.

It is possible that your company is a current Toyota supplier, but was not identified as an exhibitor. If you are interested in exhibiting at this year's event, please email opportunityexchange@tema.toyota.com with the subject line "WOULD LIKE TO BE AN OE EXHIBITOR."

Please include the following information in the body of your email:

- 1) Supplier Code
- 2) Which Toyota facility currently supplying parts or services to
- 3) Who is your Toyota purchasing contact
- 4) Provide your contact information:
 - a. First and Last Name
 - b. Title
 - c. E-mail Address

When will the exhibitor's information be sent as I have not received?

Exhibitor Kits will be distributed electronically to the person identified during the registration process as the contact for your company. E-mails will be issued weekly on Friday's starting October 1, 2010.

What size booth does my company need to bring for the tradeshow?

Your company does not need to plan an elaborate display.

TEMA will provide your company with a 10'x10' booth, which includes:

- 1 six-foot draped table
- 2 chairs
- Wastebasket
- Company sign

Therefore, it is not necessary for you to plan an elaborate booth display.

Coverage of the booth is mandatory for the entire duration of the trade show from 9:00 a.m. to 12:30 p.m.