

Miscellaneous Information

What is the dress code?

Business attire is the standard meeting dress code for all activities. You may also promote your company by wearing your company's apparel.

How many people can we bring from our company?

We ask that each company maintain participation at 2 individuals. If there is some business logic for including additional individuals, we welcome you to do so.

I am traveling from out of town and need directions and a hotel room. How do I get there and where can I stay?

We have secured a block of rooms at three hotels in close proximity to the event. Please see the below table highlighting those hotels.

Hotel	Rate	Phone Number
Hilton Cincinnati Netherland Plaza	TBD	(800) 445-8667
Hyatt Regency Cincinnati	TBD	(800) 233-1234
Millennium Hotel Cincinnati	TBD	(800) 876-2100
Westin Hotel Cincinnati	TBD	(800) 937-8461

Please visit www.toyotaopportunityexchange.com for directions and additional details.

Is there any cost to participate?

There is no charge to participate in Opportunity Exchange.

Can you tell me the names and types of suppliers that will be in attendance?

If your company is interested in identifying and networking with Opportunity Exchange (OE) attendees prior to the event, Toyota recommends using the following resource:

- 1) Product Service Match-up Reports: If you go back to your confirmation page (the link issued to you for registration) you can see what companies have an opportunity or need matching the produce or service(s) you identified during the registration process. The above referenced link was also sent to registered attendees for each company as part of the registration confirmation. (see image below)

Can we schedule one-on-one meetings with the Tier I suppliers? Will there be rooms set up for this type of activity?

There will be space on the tradeshow floor set-a-side for informal networking. We recommend that you identify Opportunity Exchange (OE) attendees prior to the event, to schedule one-on-one meetings during the event. As in years past, Toyota is providing the following resource to assist in pre-event networking:

- 1) Product Service Match-up Reports: If you go back to your confirmation page (the link issues to you for registration) you can see what companies have an opportunity or need matching the produce or service(s) you identified during the registration process. The above referenced link was also sent to registered attendees for each company as part of the registration confirmation. (see image below)

Product Service Match-up Report Example

The screenshot displays a web browser window with two tabs. The active tab is titled '2009 Opportunity Exchange' and shows a page for 'Exhibitor Product/Service Opportunities for Business and Packaging'. The page is divided into two main sections:

- Left Section: Product and Services Information**
 - Product and Services Information:** A form for selecting products and services. It includes fields for Name, Title, Address, E-mail, and Phone. Below this are sections for 'Areas where we can provide products or services' and 'Areas where we have purchase opportunities', both with a dropdown menu set to 'Packaging'. There are also sections for 'Professional Services' (Marketing/Advertising) and 'Facilities & Transportation' (Transportation). At the bottom, there are buttons for 'Add Products your company provides', 'Add Products your company is looking to purchase', 'Submit Registration', and 'Print Registration'.
- Right Section: PROFESSIONAL SERVICES - MARKETING/ADVERTISING**
 - BROADWATER & ASSOCIATES GROUP, INC.**
 - http://broadwaterprint.com
 - Mr. Al Jenkins
 - Solutions Consultant
 - al.jenkins@broadwaterprint.com
 - Display America**
 - http://displayamerica.com
 - Mr. Carlos Quinones
 - Executive Director
 - carlos@displayamerica.com
 - Eagle Promotions**
 - http://www.eaglepromotions.com
 - Mr. Mario Stadlender
 - partner
 - mario@eaglepromotions.com
 - HOOVEN-DAYTON CORPORATION**
 - http://www.hoovendayton.com
 - Ms. Denise Smith
 - Director, Corporate Development & Diversity
 - dsmith@hoovendayton.com
 - IBE Network**
 - http://ibesinstitute.com/pages/home
 - Mr. George Addison
 - Executive Director
 - gibesinstitute@gmail.com
 - Latin-Pak hispanic Direct Marketing**

A black arrow points from the 'Marketing/Advertising' link in the left section to the list of companies on the right.